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SANI-CARE SALON PRODUCTS

"Innovative Products for Salons and Spas"

FOR IMMEDIATE RELEASE

January 1, 2010

SANI-CARE SALON PRODUCTS, INC. ANNOUNCES NEW PRODUCT NAME

Kennesaw, GA – Sani-Care is renaming its CLEAN 'N' FLUSH liquid concentrate disinfectant to better describe the multi-purpose capability of the formulation. The product's new label will be "ALL PURPOSE CLEAN-FLUSH-DISINFECT."

In announcing the product name change, Sani-Care's spokesperson emphasized the following important details:

- The product formula has not changed. The item is an EPA-registered liquid disinfectant concentrate that is bactericidal, fungicidal, and virucidal.
- The disinfectant concentrate is available in 1-gallon size. It is diluted 1-ounce per gallon of tap water to make 128 gallons of ready-to-use disinfectant, or to treat 128 gallons of pedicure bath water.
- The formulation is specially designed for professional and commercial uses, such as hospitals, dental/doctor offices, nursing homes, health care institutions, nail/hair salons, barber/beauty shops, whirlpools, footbaths, health clubs, spas, tanning spas, tanning beds, tattoo parlors, message/facial salons and more.
- The three principal uses as described on the product label are:
 - (1) Disinfecting hard, non-porous surfaces;
 - (2) Disinfecting salon and barber tools by immersion/soaking:
 - (3) Disinfecting jetted whirlpool and pedicure bath equipment by flushing method. Meets/exceeds state board disinfectant requirements.
- ALL-PURPOSE CFD is the most economical one-step, complete disinfectant on the market. At wholesale price and 1-ounce dilution rate, the disinfectant cost is approx. \$0.16 per ready-to-use gallon.
- The product is a broad-spectrum virucide, bactericide and fungicide. When used as
 directed it kills Hepatitis, Herpes, HIV, Influenza (including H1N1 swine flu strain),
 Norovirus, and the full range of pathogenic bacteria and fungus, including resistant
 strains such as MRSA and VRE.

Sani-Care sells its leading line of disinfectants and nail care products through a distributor network. Please contact the company for further information about price and delivery terms, or to locate a distributor in your area.

To review the new ALL-PURPOSE CLEAN-FLUSH-DISINFECT label and learn more information about Sani-Care's product line, please visit the company website at www.sanitablet.com.